

SAISD Logo Quick Reference Sheet

www.saisd.net

This quick reference sheet is intended to be used as a guide to implement the San Antonio Independent School District logo in a number of applications and configurations. If you have any questions about the proper use of the SAISD logo, please contact the SAISD Printing Services department.

The Logo Design

The official SAISD logo is composed of three elements: the silhouette of the Alamo, the outline of an apple and the acronym of San Antonio Independent School District.



Logo Variations

The following examples are the only acceptable use of the logo.



COLOR



BLACK



REVERSED ON
COLORED BACKGROUND



WHITE ON
BLACK BACKGROUND

Logo Violations

Any variations from the guidelines detailed in this reference sheet are unacceptable. Here are some examples of incorrect usage of the logo.

Avoid these common mistakes.

PROPORTIONS

DO NOT stretch, distort, rotate or condense the logo.

COLORS

DO NOT alter the logo official district color.

MODIFICATIONS

DO NOT add other design elements to the logo.

QUALITY

DO NOT use blurred or pixelated versions of the logo.



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