

Board Meeting HIGHLIGHTS

Board meeting held on July 21, 2009 at David G. Burnet Center 406 Barrera. San Antonio, TX 78210

Board approves a marketing firm to promote SAISD image and branding

The Board approved to enter into a contractual agreement with Thompson Marketing to develop a marketing campaign and support program to help promote and enhance the image of the District. The marketing will highlight the differentiators that set SAISD apart from other Districts. A creative marketing campaign will serve the District in increasing awareness about SAISD's offerings to retain and attract students and combat the declining enrollment that the District has experienced. This past May, the Materials Management/Purchasing department issued a Request for Proposal (RFP) for marketing and advertising services. A committee was formed to evaluate the proposals and provide a recommendation to the Board of Trustees. Additionally, a Board subcommittee of three trustees: President James Howard, Assistant Secretary Olga Hernandez and Trustee Rubén Cuero, was formed to provide input on the agencies.

Approval of Head Start Contract with the City of San Antonio

TO BE RE-WRITTEN IF NOT PULLED FROM AGENDA - In April of 2009, the City of San Antonio (COSA) city council approved the recommendation of COSA's Department of Community Initiatives to contract with local school districts to become providers for Head Start services in 2009-2010. SAISD has been selected to provide Head Start services for 1934 students. This will enable the district to provide to more PK eligible students than in prior years. District administration has been working with COSA and other Head Start partners to prepare for the upcoming year. The contract has been negotiated and is ready for the approval of the SAISD Board of Trustees. A copy of the contract will be provided under separate cover.

College and Career C² Presentation

The Board reviewed a presentation on the District's College and Career (C2) Readiness Plan. The plan outlines strategies, funding sources, sustainability of activities, and clearly outlines the direction and future of SAISD's College and Career Readiness platform. Activities are categorized within five objectives that are aligned to the GEAR UP Program:

- Academics and Assessment
- College and Career Outreach
- Professional Learning
- Parent and Family Involvement
- Business and Community Partnerships

Math and science stipend proposal

The Board approved to provide a \$2,000 annual stipend to all certified math and science teachers assigned to grades 6-12, to include teachers who are eligible for a probationary teacher certificate in math and science. Teachers who will receive the stipend must be in a math or science teaching position for at least 70% of each instructional day. This action will support the District's initiative

to attract fully certified teachers in these areas. In 1997, SAISD began offering a \$1,000 hiring incentive. This has proven not to be enough to hire all of the math and science teachers required. This \$2,000 stipend will be in addition to the \$1,000 hiring incentive. (LISA CONTRERAS IS CHECKING TO SEE IF THE \$1000 HIRING INCENTIVE WILL STILL BE GIVEN)

Board Policy Changes and Adoptions

- BDAA(LOCAL), the policy which defines the terms and duties of Board Trustees, has been revised to change the terms of service for board officers from one to two years to match the District's two-year election cycle
- CRE(LOCAL) in regards to an employee on workers' compensation using available paid leave in partial amounts to supplement wage benefits has been deleted because this allowance is already accommodated in policy DEC(LOCAL) and, therefore, is not necessary
- DBB(LOCAL) on employment restrictions based on medical examination and communicable diseases has been revised to include the following amendments:
 - Revisions clarifying why administration may require a medical examination
 - O Revisions allowing SAISD to place an employee on paid administrative leave while evaluating the results of the medical examination
 - o The termination provision has been deleted as it is governed by DEC(LOCAL)
 - Revisions were made to the temporary disability placement provision to accommodate whether or not the leave is at the request of the employee or involuntary
- DFF(LOCAL) which governs termination of employment/reduction in force was revised to reflect current certification/licensure requirements and a reorder of criteria
- FL(LOCAL) Student Records was replaced to comply with new Family Educational Rights and Privacy Act (FERPA) rules that were put into place January 2009.

Renewal agreements for the 2009-10 school year

- Christus Santa Rosa: Children in grades K-12 and Pre K identified as needing special education services who are confined to CHRISTUS for at least four weeks and/or facing lengthy hospitalization, regardless of their residential location, are provided instructional services by SAISD in either a classroom or at a bedside setting within the hospital facility.
- San Antonio State Hospital: SAISD provides equal opportunities and educational services
 to all students who are placed in this state-supported residential facility operated by the
 Department of State Health Services within the jurisdiction or beyond the geographical
 boundaries of the District.
- GEAR UP: Through this program GEAR UP students and families are exposed to the opportunities for continuing their education beyond high school and enrollment into colleges and universities.
- YMCA School Age Community Program: The YMCA will provide SAISD schools with extended day educational services that operate within a framework of a school age community design along with the following collaborative partners:
 - o Family Services Association will provide conflict resolution training
 - o AG Extension Service will provide nutrition education
 - o SPURS Foundation will provide incentives and purchase reading materials
 - o Big Brothers & Big Sisters will provide mentors at selected sites
 - Community Churches
 - o American Cancer Society will provide tobacco curriculum for drug education
 - o Girl Scouts/Boy Scouts of America will support troops
 - Youth Interactive will provide health and wellness training

o Positive Beginnings – will provide dinner

A number of District purchases were approved including:

- Soccer supplies and equipment in support of athletes at eight high schools and 16 middle schools
- Renewal of service contract to remove hazardous soil from the Brackenridge High School track and field
- Fast Forward software and on-site technical support for intensive intervention in reading and language for grades K-2nd attending Miller Elementary School
- Several purchases were approved in support of the District's new Head Start Early Childhood Program including:
 - Positive Beginnings Pre-Kindergarten Kits: a research based management tool
 used to manage and organize a classroom into a productive learning environment
 promoting language and learning for early childhood students
 - School readiness Toolkits in English and Spanish containing items to set-up skillbuilding learning centers to include tools such as books, read-along CDs, word banks, counting manipulatives and more
 - Participation in an interlocal agreement with Lubbock ISD to provide student transportation for the SAISD Head Start Program. Participation in this program allows SAISD access to Lubbock ISD's contract with Durham School Services and provides significant cost savings based on volume transportation service discounts.
- Electrical supplies such as various motors, capacitors, sensors, transformers and valves to ensure maintaining a functional and safe environment for students, teachers and staff
- Printing supplies for District-wide use such as transparencies, switch heating elements, padding compound, motor/conveyors, masking sheets, film and more

For more information, please visit www.saisd.net

Board of Education James Howard, President; Carlos Villarreal, Vice President; Thomas C. López, Secretary; Olga M. Hernandez, Assistant Secretary; Rubén Cuero, Member; Adela Segovia, Member; Ed Garza, Member; Robert J. Durón, Superintendent