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"Music in the Schools" Citywide Music Contest Kicks Off – Schools Compete for \$10,000 in Cash Prizes!

Competition to take place in coordination with U.S. Army All-American Bowl

San Antonio, Texas – Dec. 14, 2009 – Music In The Schools is back after a successful run last year. San Antonio based non-profit organization, Music In The Schools, has partnered with the U.S. Army All-American Bowl to present a new citywide high school music competition.

Twelve high schools from the greater San Antonio area compete for boasting rights to be named the 2010 U.S. Army All-American Bowl contest winners. All twelve participating schools will receive educational scholarships to benefit their music departments. The contest will feature two music categories, Drum Line and Mariachi Band.

Each school will compete before a live audience on January 8, 2010, at the Lone Star Pavilion at Sunset Station beginning at 6pm. The star-studded judges' panel and text votes from the audience will decide which school wins. The judge's panel includes: Latin singing sensation Vicki Carr, Mix 96.1 afternoon on-air personality Russell Rush and John Lopez, Director of the Texas State University Mariachi Band. The event is free and open to the public.

Schools competing are Edison High School, Steele High School, Media Valley High School, Brackenridge High School, Fox Tech High School, Southwest High School, South San Antonio High School, Brandeis High School, Southside High School and Highlands High School.

"We want to help as many schools as possible," says Lynette Brehm, Director of Music In The Schools non-profit organization. "Students love to compete and this contest gives students a chance to perform in a fun environment and win cash for their school."

For ten years, the U.S. Army All-American Bowl has served as the preeminent launching pad for America's future college and NFL stars. Adrian Peterson, Reggie Bush, Mark Sanchez, Tim Tebow, and Terrelle Pryor all made their national debuts as U.S. Army All-Americans. In addition to the 90 players who participate in the game, the Bowl also welcomes 95 of the nation's top high school marching band musicians, who will play during half-time of the game as part of the All-American Band.

Music In The Schools is 501(c)(3) non-profit organization founded by local musician Lynette Brehm. Our mission is to support music programs in the state of Texas so that every child has the opportunity to participate in a diverse and rich music curriculum.

For more information and contest rules visit: www.musicintheschools.com.

For more information on the U.S. Army All-American Bowl and its related events, visit www.usarmyallamericanbowl.com and www.goarmy.com/events/aab.

For interviews and information on Music In The Schools, call: 210-386-8065 or email

info@musicintheschools.com.

For inteviews and information on the U.S. Army, call: 512-773-2474 or email christina.smith@webershandwick.com.